





After a challenging year in senior care, it is important to detect the weaknesses within your organization while moving forward. This webinar will discuss



Residents Pass the Torch

A senior living facility in Iowa held an Olympic opening ceremony to kick off the start of events. The facility hosts several different events for residents to participate in for a shot at winning their own Olympic solutions to retain and recruit staff, identify economic landscape pre/post COVID, and predict labor market stability. Click below to sign up.

Medal. This creative idea allows for residents to get active and engage with one another. Read more on the fun below.

More Info





National Senior Citizens Day, August 21st

Assisted Living Locators is celebrating this day of awareness by launching a "Dear Senior, Thank you!" campaign. The Company will be collecting and distributing thank you notes to assisted living communities throughout the U.S. Read below to learn about how you can get involved.

More Info



Mandate Debate

Vaccination ends pandemics. The governor of Washington just issued a vaccine mandate for long term care workers for the "public good." California, Massachusetts and Connecticut are mandating the vaccine for nursing home workers. With the delta variant causing sharp spikes in infections in unvaccinated regions, the federal Equal Employment Opportunity Commission okaying vaccine mandates, major health organizations calling for mandates, and the FDA on the verge of giving full approval to the Pfizer vaccine, it seems the tide is turning in favor of requiring long term care staff and residents get the COVID vaccine. However, some states like Florida have banned mandates. Last week, the National Association of Health Care Assistants (NAHCA) announced it is divided on the issue. "While NAHCA urges all frontline staff caring for elders to get vaccinated, the organization also recognizes the significant division on the question of vaccinations among its membership." We can't afford to let another variant take hold. Consult counsel regarding whether mandates are legal in your state. Let's do what we can to put this pandemic behind us. At PCH we want you, our dedicated caregivers, to get back to living the life you deserve. For more information, check out the CDC website and the EEOC guidance.