



Flying Into National Assisted Living Week

The Mayor of Mountain Home, AR, visited Elmcroft Assisted Living on Sept. 1st to take WWII Veteran Robert Cwiak on a dream flight. Cwiak's flight will take



Disaster Preparedness

Having a detailed emergency plan will ensure the safety of both your facility and residents and give their families peace of mind. With recent extreme weather, your facility needs to be prepared in case of an emergency. It is always a good idea to review your

off this week (Sept. 13th-Sept. 17th). Read more about his story below.

[More Info](#)

current emergency response plan at least once a year. Check yours below.

[More Info](#)



Relief Fund For Assisted Living

The Department of Health and Human Services announced on Sept. 10th the release of new funding for health care providers for those affected by COVID-19. **The federal funding portal will open for applications on Sept. 29th.** Read below for more information.

[More Info](#)



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The Power of Rethinking

In his book *Think Again* University of Pennsylvania organizational psychologist Adam Grant urges us to embrace mental flexibility, be willing to change our minds and update our beliefs. He stresses the power of knowing what we don't know. Through this open-ended pursuit of knowledge that is regularly updated as new evidence emerges we become better at embracing the unknown and the joy of being wrong. This makes us more productive and innovative.

After 18 months of unknowns, inevitable mistakes and constant updates, consider taking time to rethink what you thought you knew before surviving this pandemic. Then find opportunity to make positive change with the updated information. For instance, how can your facility capitalize on the multi-generational acceptance of digital platforms for communication, transactions and productivity? Can you use this experience to employ telehealth to improve your residents' experience spending less time traveling to medical appointments and having greater access to healthcare providers? Or by having virtual family reunions, book clubs, etc. with residents, family and friends from near and far? What about promoting end-of-life planning as residents and families have a newly-

discovered appreciation for its benefits? Let's all think again and somewhere in this process, we may find meaning in the tragedy of this global calamity.