



October 2020 Newsletter

A photograph of a wooden plank with several yellow and orange autumn leaves scattered around it. The word 'OCTOBER' is spelled out in the center of the plank using large, yellow, 3D block letters.

We know this Fall season feels a lot different compared to years prior (except for the cold weather, that feels the same), but we are here to assure you that there is still plenty to enjoy! Halloween and other fall festivities are right around the corner, so we encourage you to find some fun and SAFE ways to celebrate this beautiful season!

Sincerely,  
**The PCALIC Team**



### Happy, Healthy, and SAFE Halloween Tips (infographic)

Preparing for Halloween? Ensure a happy, healthy, and safe Halloween celebration with your residents and staff by checking out some of these helpful Halloween safety tips that fit the environment of this Fall season!

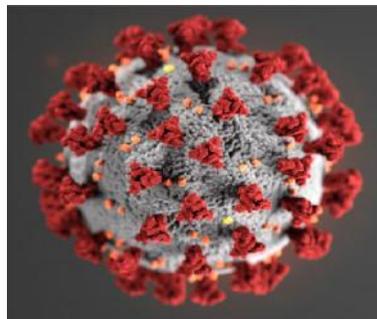
[VIEW INFOGRAPHIC](#)



### Join the #WhyICare Campaign

Join the AHCA and NCAL in their #WhyICare campaign as they showcase video stories of individuals in long-term care sharing their passion behind their work and why they do what they do.

[SEE MORE](#)



### CDC Guidance for Celebrating Holidays During COVID

The CDC has outlined important considerations and guidelines for how to celebrate the upcoming holiday season(s) safely during the COVID-19 outbreak.

[READ MORE](#)



## Pandemic Highlights Benefits of Family Style Care Homes

All long-term care facilities are not created equal. At PCH, we know it is a struggle distinguishing your facility from a "nursing home" and all of the fear and negativity associated with that term. [A recent AARP article](#) details the benefits of small family style care homes especially in the time of Coronavirus.

Small, community-driven, and family-oriented are features connected to effective infection prevention and resilient residents and staff. The AARP noted common features of "Household Model Homes," which include:

- ) Private bedrooms, each with a bathroom and shower
- ) Shared living rooms
- ) Large tables for dining
- ) Easy access to the outdoors
- ) Open kitchen areas

One facility operator observed “the smell of good food pulls you right out of your room.” To the extent larger facilities can use this model to create smaller community spaces and cohorts of residents with proper infection prevention measures, this will benefit everyone. We know our PCH members are trendsetters so we’re happy you’re getting much-deserved recognition for your vision and hard work.

### Tell us how we're doing!

We understand how dedicated you are to your care operations and how busy you are. If you have a spare moment, we would love to hear your thoughts on how we are doing!



#### OUR MISSION

The mission of PCALIC is to provide, and maintain quality insurance protection at an affordable price for Adult Residential Care Facilities through streamlined risk management systems.

#### Stay connected with us!



#### CONTACT US

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