



Redefining Assisted Living

A new assisted living community focuses on bringing in a fresh modern feel to their dining experience for their residents. They have created several different environments for residents to choose what they would



Pen Pals for Seniors

An assisted living facility in South Carolina is filling with joy as their residents receive letters from pen pals. Seniors are able to trade stories back and forth between people across the U.S. through

like to eat with diverse menu options for those unable to use utensils. Read more below.

[More Info](#)



readytocare.com/penpals. Read more on how you can have letters delivered to your residents.

[More Info](#)

Vaccination Requirements

After a panel discussion, a group of experts decides that it is best if healthcare institutions and facilities require their employees to be vaccinated. Many believe that requiring vaccinations for long-term care workers will be in the best interest of both residents and staff. Read more on McKnight's article below.

[More Info](#)



Free life story service benefit from PCH Mutual is helping this residential care home operator stand apart



Narita Snead this spring opened [Blessington House](#), a residential care home near Richmond, Va.

Recruiting her first residents was a challenge, and she wanted to differentiate her business and showcase the person-centered care she could provide. "I am always looking for something unique, a strategic way to set myself apart," she said.

So Snead signed up for MemoryWell, a new member benefit being offered free for a limited time through PCH Mutual, that matches professional writers with senior living residents to interview them and write their life stories. The beautifully written

stories are a gift for families and tools for care team members to learn more about their residents.

The benefit became a talking point with prospective families. “I presented it to them as an added benefit for becoming a Blessington resident,” said Snead, a nurse practitioner who also operates a hospice company.

When her first residents were preparing to move in, she contacted MemoryWell to schedule a virtual life story interview. Interviews take 30-45 minutes and can happen with the resident or a close family member. Stories are available to review within a few days of the interview.

When she read the first story of her first resident, a self-made businessman who supported his family from an early age, she saw what a powerful caregiving tool the story would become.

“It gave me extra insights into who he is as a person,” she said. She learned more about his family, his career and even his favorite hobbies and sports. Stories can also be shared with new caregivers to help with continuity of care.

Snead says she wants her residents to feel at home when they move in. Part of that is knowing their stories. “I want to do as much as I can to make their days at Blessington House as pleasant as possible,” she said.

[Click here to view a sample story.](#)

For more information about this member benefit from PCH Mutual contact info@memorywell.com